

5 Tips to Avoid Rental Frauds in NJ

SPOT THE SIGNS AND SAFEGYARDS YOUR HOUSING SEARCH



CWS
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Unrealistic Prices: Stay wary of prices that seem too good to be true. If the rent is significantly lower than similar offerings in the area, it could be a warning sign.



Generic or Stolen Photos: Scrutinize the images provided in the ad. Low-quality or generic-looking photos may indicate a fake listing. Additionally, perform a reverse image search to verify the authenticity of the pictures.



Vague or Urgent Communication: Be cautious of landlords or agents who communicate vaguely or seem to be in a rush to close the deal. Scammers may try to pressure you into making quick decisions without time for investigation.



Requests for Upfront Payment: Never make upfront payments without fully verifying the authenticity of the rental and the landlord. If asked for payments before signing a lease or viewing the property in person, it's likely a scam.



Lack of Verifiable Information: Before committing to a rental, ensure you can verify the information provided in the ad. Research the address, the landlord, and any other relevant details to confirm the legitimacy of the offer.